



**RIVERSIDE**  
ALUMNI

2024

# WOMEN'S LEADERSHIP CONFERENCE

**SPONSORSHIP OPPORTUNITIES**



April 27, 2024



9 a.m. – 4 p.m.



UCR Campus



## **WHAT IS THE WOMEN'S LEADERSHIP CONFERENCE?**

In its eighth year, the UCR Women's Leadership Conference (WLC) continues to empower not only women, but all UCR students, alumni, faculty, staff and community members to pursue their career goals. The conference includes keynote speakers and breakout sessions covering important topics affecting women in the workforce.

## **HOW CAN YOU PARTICIPATE?**

### **Monetary/Cash Sponsorship**

Help to cover the costs of hosting the event, such as venue setup, marketing materials, and all other necessary services for the WLC participants.

### **Product Sponsorship & Gifts in Kind**

Opportunity drawing items and giveaways such as t-shirts, gift baskets, gift cards and bags are also greatly appreciated.

## **HOW DOES THE WLC HELP YOU?**

### **Enhance the Visibility of Your Organization**

With your logo on WLC publicity your company will have broad exposure to the UCR community with an estimated attendance of 200 attendees based on previous events and an email reach of **47,600**. Publicity will include email marketing, flyers, posters, programs and logo on the UCR Alumni website.

### **Gain Exposure to Potential Customers**

Participants in WLC will have a vested interest in the success and empowerment of women in the workplace and participants will gravitate towards sponsors with the same interest.

# SPONSORSHIP LEVELS

**Your support is vital to our success.**

Private and corporate sponsorship helps to support the event!

## GOLD - \$3,000 +

Includes benefits of Silver and Bronze Sponsor, plus:

- Priority seating for four guests during keynote luncheon
- Recognition on all marketing materials including emails, billboards, website, and event program
- Public acknowledgement during program

## SILVER - \$1,000 +

Includes benefits of Bronze Sponsor, plus:

- 2 additional passes to event (total of four passes at \$120 value)
- Tabling opportunity with two of your staff members at the table
- Company logo on screen at the event

## BRONZE - \$250 +

- Two passes to attend the event (\$60 value)
- Company name on screen at event
- Opportunity to hand out promotional materials to participants

*Please note: Donations are not tax deductible.*

# CONTACT US

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