

**The Student Alumni Association's welcome to campus event is only a few weeks away. Your student's first Our Campus Market Care Package is free, but we need your response and message card.**

Dear Parent(s),

Parents have three hopes when their child goes to college: to obtain positive personal development, relationships, and outcomes. What we as students can tell you though is that the fourth pillar to help achieve these results is positive support from home!

To help accomplish the fourth pillar, the Student Alumni Association at UCR provide our optional and hugely popular "Off to College Care Package Event" each year. We will prepare a package for your student absolutely FREE! All you need to send us is the enclosed purple message card and white reply form below. Then after families leave and emotions increase, we offer a positive gift from home that helps reassure your student.

**We're aiming for 100% parent participation!**

NOTE: UCR's Housing Department has a welcome basket program which is separate from SAA's program. Funds from this event benefit our limited budget that is supported in part by families. While your student's Off to College Package is free, would you please sign up for additional care packages during the year to help defray the cost of the event? Proceeds help provide funding for other educational, social and recreational activities we sponsor on campus.

Your personal handwritten note comes with each Care Package, so you can send messages of optimism and support throughout the year. Most responding parents select one of the "Highlander Advantage Plans" as the best way to emphasize focus and fortitude throughout the year.

For year-long savings, your student will receive the Student Advantage Card. It saves students money on travel, textbooks, technology and clothing with merchants like Target.com, Greyhound, AMC Theaters and Footlocker.com. With Student Advantage discounts of up to 50% at more than 10,000 locations, this is a must have for any college student.

**The "Highlander Advantage Plans" are the favorite with our students.**  
 Your biggest and best options feature all the Care Packages listed below, each perfectly timed.  
 Plus, the Good Luck Pizza Card and Student Advantage Card for free pizza and terrific student savings.  
 By ordering everything at once, you save time and money - \$19.00 off individual prices!

**The Welcome Package** arrives just after school begins, loaded with energy boosting snacks and easy meal substitutes for late wake-ups or working through lunch or dinner. With over 30 munchies from Kraft Easy Mac & Cheese and Kellogg's Pop Tarts, to ACT II Microwave Popcorn and Nabisco Chips Ahoy, your student will be prepared for almost any stomach grumbling emergency.

**The College 101** contains a welcoming assortment of snacks that every student will enjoy sharing with their new friends. Student favorites like Cheez-Its, Crunch & Munch and Mike & Ike Tropical Fruit Candy are packed in a colorful care box.

**The Fall Finals Survival Package** offers your student over 30 study snacks like Nutella Hazelnut Spread, Ritz Bits Sandwiches, and Chex Mix, plus a comforting assortment of gourmet teas and Swiss Miss hot cocoas plus Maxwell House coffees, all with a reusable thermal mug. Enough to last all through finals.

**The Move-in Mug** includes a generous mixture of Maxwell House coffees, teas, Swiss Miss hot cocoas and cold drinks designed to keep students alert during long nights with the books. With its bowl-sized mug, it's a tasty companion to the Welcome Package.

**The Good Luck Pizza Card** gets your student a Free Medium Pizza with each large pie purchased at Domino's near campus. Good for over 15 pizzas in a year. Valid at over 3,600 Domino's nationwide.

For more information about the care packages offered by the Student Alumni Association and additional care package options please visit [www.ucr.ocm.com/carepackages](http://www.ucr.ocm.com/carepackages)

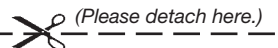
Choose as many as you like, but please choose at least one. We're really hoping for 100% parent participation.

Thank you!

The Student Alumni Association at UCR

**P.S. Please respond by September 14th to guarantee your student's free Off to College Care Package. We want every student to be included in the fun!**

2203 Alumni & Visitor Center  
 Riverside, CA 92521-0110



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**Collegiate Care Package Order Form - Order by SEPTEMBER 14th**  
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Student's Name: \_\_\_\_\_

Expected year of graduation - Class of \_\_\_\_\_ Student's Birthday: \_\_\_\_\_  
mm / dd / yy

Parent's Full Name: \_\_\_\_\_

Street Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone Number w/area code: \_\_\_\_\_

Parent's E-mail Address: \_\_\_\_\_

Enclosed check or money order payable to:  
**COLLEGIATE WELCOME SERVICE PROGRAM**

Credit Card:  VISA  MasterCard  Discover  Amex

Credit Card Number: \_\_\_\_\_

Exp. Date: \_\_\_\_ / \_\_\_\_ / \_\_\_\_ Signature: \_\_\_\_\_

**Please check which Care Package option(s) you are ordering:**

- Yes! Include my student in the Off to College Care Package Event!..... FREE**  
*Would you help us cover the cost by purchasing a plan or Package below?*
- The "Highlander Advantage Plan"..... \$80**  
*Save with our students long time favorite!  
 Welcome Package, Move-In Mug and College 101.  
 Plus the Student Advantage Card and Good Luck Pizza Card!*
- The "Highlander Ultimate Advantage Plan"..... \$115**  
*Save \$19! Send Every Package, including Fall Finals.*
- Welcome Package & Move-in Mug ..... \$42
- Welcome Package..... \$30
- College 101 ..... \$25
- Fall Finals Survival Package..... \$35
- Student Advantage Card..... \$20
- Domino's Good Luck Pizza Card ..... \$12