



# HIGHLANDER

## *Day of Service*

MARCH 11, 2023



[DAYOFSERVICE.UCR.EDU](https://dayofservice.ucr.edu)



# What is Highlander Day of Service (HDOS)?

- Pays homage to UCR's national recognition as a leader in community service
- Open to all Highlander alumni, students, parents, and friends
- Service projects across the globe

# HDOS BY THE NUMBERS

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**1,000**

Participants since its inception

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**2015**

Year the program began

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**#16**

University in the nation for community service

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**70+**

Projects in the last 8 years

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# TIMELINE



# 2023 Projects

- Tree Planting – Riverside, CA hosted by Chicano Latino Alumni
- Los Angeles Regional Food Bank – Los Angeles, CA hosted by the LA Alumni Network
- Chula Vista Spring Cleaning – San Diego/Chula Vista, CA hosted by Jeff Pack, UCRAA Board Member
- Annual Youth Symposium with Theta Pi Sigma Alumnae – Riverside, CA hosted by Black Alumni Chapter
- Keep Riverside Clean and Beautiful – Riverside, CA hosted by Inland Empire Alumni Network
- Huntington Beach Clean Up – Huntington Beach, CA hosted by Orange County Alumni Network
- R’Garden Harvesting, Planting and Weeding – Riverside, CA hosted by the Student Alumni Association
- Community Gardening to Gain New Skills & Improve Mental Health – London, UK hosted by the Highlanders in London



# T-SHIRTS





# SOCIAL MEDIA ASSETS





# Your Role as a Coordinator

## PRIOR TO EVENT

- Coordinate project with site and register on [dayofservice.ucr.edu](https://dayofservice.ucr.edu) (DONE)
- Answer any questions from your participants
- Assist in recruiting volunteers through personal channels

## DAY OF EVENT

- Take photos day of event
  - Use hashtag #UCRHDoS2023 on social media
- Sign in volunteers and collect UCR waivers from all participants
  - Expect a 50% show rate
- Pass out volunteer tshirts – size sheet will be sent to you
- Represent UCR with enthusiasm

## POST EVENT

- Send waivers back to Office of Alumni Engagement with prestamped envelope
  - 3701 Canyon Crest Drive Riverside, CA 92521
- Upload photos to shared drive





# Our Role

## PRIOR TO EVENT

- Marketing for projects
  - UCR social media
  - Mass emails – all alumni and by region
- Collect all participant information
  - All info will be shared with you as the event nears
- Send materials to you by mail – expect a week before event
  - Sign in sheet with participant info
  - UCR waivers
  - Tshirts for participants with size sheet
- Email participants with project information and your information
  - 1 week prior and day before project

## POST EVENT

- Send out impact results and survey to participants
- Collect photos from coordinators

# QUESTIONS OR COMMENTS?