



LaShe Rodriguez

Position: Director of External Communications

Industry: Public Relations/Communications

Graduating Class: 2010

A long time Riverside resident, LaShe Rodriguez is a 2010 graduate of the University of California, Riverside where she double majored in Theater Media and Cultural Studies. She has continued her career working in the community as Senior Field Representative for California State Assembly-Member Jose Medina, representing the 61st Assembly District where she was the liaison between the district and member by keeping an awareness and involvement of key issues and affairs in the Riverside Area. She also maintained relationships presenting information on current legislation to local government, private interest groups, and the community.

Ms. Rodriguez worked her way through college, learning the value of education and hard work. While working with the community through the UCR Women's Resource Center she planned, organized, and managed activities and programs. As an Orientation Leader in the Office of Student Life, she provided a welcoming environment for thousands of UCR's incoming first-year students. Today, Ms. Rodriguez continues to pursue her passion for education, community and local government. Concurrently, she is pursuing her Master's Degree in Communication Management at the University of Southern California and is Campaign Manager for re-electing Jose Medina for Assembly. She resides in the city of Riverside and enjoys the outdoors, spending time with family and cooking.